



COLORADO
PHARMACISTS
SOCIETY

Colorado Pharmacists Society

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Aurora, CO 80014

720-250-9585

admin@copharm.org

Hello again Loyal CPS Supporters,

We warmly invite you to the:

CPS 2021 Virtual Annual Meeting

June 4, 2021

Virtual Conference and Exhibit

Happy Spring!

I'm reaching out to extend an opportunity to engage with pharmacy professionals in CO at our 2021 Annual Meeting, which will be held virtually on Friday June 4, 2021. This is a unique yearly meeting where we gather professionals from all healthcare settings (hospital, health-systems, community-based practice and specialty areas). This year, we will have some of our usual annual draws, like our Town Hall, our Awards celebration and our induction of new leadership.

Furthermore, we will have over 6 hours of high-quality CE in really innovate formats (movie night with discussion and short "bursts" of CE that cover a variety of topics lasting just 15 min a piece). And amazingly, the CEO of the American Pharmacist Association will be our keynote speaker! We will also have engaging breaks and a social happy hour to wrap up our day. It promises to be a unique and energizing meeting!

With all of this, we have put together a unique sponsorship and exhibit package. It includes plenty of opportunity for you to have live or recorded interaction with our attendees, and other benefits. Please view the options below. We hope you will support our meeting and ultimately our efforts in CO! As you know, CPS continues to be the one professional pharmacist, technician and intern association in the state of Colorado, and we achieve great things for our patients and professional practice.

We thank you for your continued support! During these turbulent times, we miss the usual ways we interact. We sincerely hope this is the LAST fully virtual meeting we will need to hold. Look forward to having you as a sponsor of the 2021 Virtual Annual Meeting and then seeing you one day soon!

Please reach out with any questions to admin@copharm.org.

Sincerely,

Emily Zadvorny, PharmD

Executive Director

Colorado Pharmacists Society

SPONSORSHIP AND EXHIBITOR PACKAGES AND BENEFITS

<p>PREMIER SPONSORSHIP PACKAGE COST: \$5,000 (1 AVAILABLE)</p>	<ul style="list-style-type: none"> • Virtual Booth listed on CPS conference website • Includes company logo, company description, contact information and 3 pertinent links to product/website, promotional video • Includes IGNITE! Session presentation. Exhibitors will have the opportunity to submit a three minute pre-recorded video or the option to present live during one of two IGNITE! Sessions. • Exclusive and extended time for IGNITE! Sessions (five minute session) • Recognition by Chair/Leadership during Opening and Closing Remarks • Your logo displayed and recognized on a “thank you” sponsor slide during breaks during the virtual meeting • Coffee Break Recognition – company branded Starbucks card will be mailed to registered attendees • Electronic attendee list – Inclusive of Full Name, Title and Company (for those that “opt-in” we will also provide you with email/phone contact information) • Spotlight in one CPS Newsletter, including logo, small blurb and link to your website • 3 Full Conference Registrations
<p>HAPPY HOUR SPONSORSHIP PACKAGE COST: \$1,500 (1 AVAILABLE)</p>	<ul style="list-style-type: none"> • Virtual Booth listed on CPS conference website • Includes company logo, company description, contact information and 3 pertinent links to product/website, promotional video • Includes IGNITE! Session presentation. Exhibitors will have the opportunity to submit a three minute pre-recorded video or the option to present live during one of two IGNITE! Sessions. • Exclusive Sponsor at the end of day networking event, to include opportunity to welcome the audience, 10-minutes of speaking time plus time for Q&A. • Your logo displayed and recognized on a “thank you” sponsor slide during breaks during the virtual meeting • Electronic attendee list – Inclusive of Full Name, Title and Company (for those that “opt-in” we will also provide you with email/phone contact information) • Spotlight in one CPS Newsletter, including logo, small blurb and link to your website • 1 Full Conference Registration Included
<p>SUPPORTING SPONSORSHIP PACKAGE COST: \$1,000 (10 AVAILABLE)</p>	<ul style="list-style-type: none"> • Virtual Booth listed on CPS conference website • Includes company logo, company description, contact information and 3 pertinent links to product/website, promotional video • Includes IGNITE! Session presentation. Exhibitors will have the opportunity to submit a three minute pre-recorded video or the option to present live during one of two IGNITE! Sessions. • Your logo displayed and recognized on a “thank you” sponsor slide during breaks during the virtual meeting • Recognition by Chair/Leadership during Opening and Closing Remarks • Electronic attendee list – Inclusive of Full Name, Title and Company (for those that “opt-in” we will also provide you with email/phone contact information) • Spotlight in one CPS Newsletter, including logo, small blurb and link to your website • 2 Full Conference Registration Included
<p>VIRTUAL EXHIBITOR PACKAGE COST: \$500</p>	<ul style="list-style-type: none"> • Virtual Booth listed on CPS conference website • Includes company logo, company description, contact information and 3 pertinent links to product/website, promotional video • Your logo displayed and recognized on a “thank you” exhibitor slide during breaks during the virtual meeting • Electronic attendee list – Inclusive of Full Name, Title and Company (for those that “opt-in” we will also provide you with email/phone contact information) • Spotlight in one CPS Newsletter, including logo, small blurb and link to your website • 1 Full Conference Registration Included

FEES and PAYMENTS

<p>Exhibit Fees</p>	<p>The 2021 Annual Meeting Sponsorship or Virtual Exhibit fee includes the above stated benefits, all fees must be paid in full before fulfillment of the above benefits. If the exhibitor does not submit information needed to support their virtual exhibit</p>
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	space when signing up for space it will not be included in virtual exhibit webpage.
Payment	CPS accepts payment by check, MasterCard, VISA and American Express. Contracts for exhibit space will be accepted on a first-come, first-served basis.
Securing Registration	Once you purchase your Sponsorship or Virtual Exhibitor Package, you will receive an email from CPS with a code to register representative(s) to attend sessions for the day(s).
ADDITIONAL INFORMATION	
Questions	If you have any questions, please phone CPS at 720-250-9585 or email admin@copharm.org .
Tax ID	CPS's tax identification number is 84-0394763.