



COLORADO  
PHARMACISTS  
SOCIETY

**Colorado Pharmacists Society**

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Aurora, CO 80014  
720-250-9585  
admin@copharm.org

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Friends of the Colorado Pharmacists Society,

We warmly invite you to the:

**CPS 2020 Virtual Annual Meeting  
June 4 – 5th, 2020  
Virtual Conference and Exhibit**

CPS is very excited to host the 2020 CPS Annual Meeting and Exhibit opportunity virtually this year due to the unpredictability of COVID-19. The Exhibit Hall will be hosted virtually on the CPS conference website where your information and links will be available for the next year. The virtual meeting is expected to bring in about 75-100 pharmacists from all around Colorado and possibly more with this more flexible schedule that does not require travel.

Additionally, CPS is proud to offer a fantastic alternative virtual exhibitor package for a discounted price. Serving as a virtual meeting exhibitor will provide the greatest opportunity to obtain corporate visibility and utmost support of the Colorado Pharmacists Society Annual Meeting. All exhibitors are acknowledged prior to the start of the meeting and in the meeting materials. Learn more about [virtual meeting exhibit package](#) and register [here](#).

Thank you for your continued support of Colorado Pharmacists Society. Once again, we ask for your support of this event through the purchase of a virtual exhibit package. Please visit the [website](#) to learn more and register online. We look forward to partnering with you this June!

Sincerely,

**Emily Zadvorny, PharmD**

Executive Director  
Colorado Pharmacists Society

**Gina Moore, PharmD**

President  
Colorado Pharmacists Society

**Jill Mullendore, PharmD**

Chair, Annual Meeting Committee  
Colorado Pharmacists Society

# Virtual Exhibitor General Guidelines

## Meeting & Exhibition

<b>VIRTUAL EXHIBIT HALL</b>	
Virtual Exhibit Hall	The Exhibit space will be offered virtually on the conference website for 6 months, each virtual exhibitor space will include: <ul style="list-style-type: none"> <li>• One Company logo</li> <li>• One Brief Company Description</li> <li>• Website Link, embedded in logo</li> <li>• 2 Specific product links</li> <li>• Contact information</li> </ul>
<b>VIRTUAL EXHIBITOR BENEFITS</b>	
Recognition during the Meeting	Your logo displayed and recognized on a “thank you” sponsor slide during breaks during the virtual meeting
Virtual Exhibit Booth	Virtual Exhibit booth, as stated above will be hosted on CPS Conference website for 6 months
Attendee Registrant List	You will receive one attendee list including all attendees that opt into the list with their contact information including: Full Name, Title, Company and Email Address
Attendee Email Blast	One email blast to all annual meeting attendees by the end of the year, content for the email to be provided by exhibitor to CPS for approval and distribution
CPS Newsletter Spotlight	CPS sends bi-weekly newsletters to all of their members and prospects, the exhibitor will be spotlighted in one newsletter with company logo, brief description and contact information or link to website (Not both)
Conference Registration	1 Complimentary Conference Registration is included in this package, you may attend educational sessions but may not use the chat feature to promote or advertise products
<b>FEES and PAYMENTS</b>	
Exhibit Fees	The 2020 Annual Meeting Virtual Exhibit fee of \$600.00 includes the above stated benefits, all fees must be paid in full before fulfillment of the above benefits. If the exhibitor does not submit information needed to support their virtual exhibit space when signing up for space it will not be included in virtual exhibit webpage.
Payment	CPS accepts payment by check, MasterCard, VISA and American Express. Contracts for exhibit space will be accepted on a first-come, first-served basis.
Securing Registration	Once you purchase your Virtual Exhibitor Package, you will receive an email from CPS with a code to register your ONE representative to attend sessions for the day(s).
<b>ADDITIONAL INFORMATION</b>	
Questions	If you have any questions, please phone CPS at 720-250-9585 or email <a href="mailto:admin@copharm.org">admin@copharm.org</a> .
Tax ID	CPS’s tax identification number is 84-0394763.